

## TOHS Girls Volleyball Matrix Board ad tips:

1. The Matrix Board is an illuminated 4x8-foot electronic billboard. It has approximately 64x128 lights (pixels), so details don't show well. Ads appear as part of a continuous scroll, in color, for about 20 seconds at a time, about 30 times per home game.
2. The best results, submit simple, 3-line ads:  
"Visit Joe's Taco Shack  
Janss Marketplace  
10% off after TOHS games!"  
  
(or)  
"Go Anna!  
We love you,  
Mom, Dad and Christina"
3. Messages can animate, crawl and flash.
4. If you wish to submit a picture or artwork, please provide a JPEG with low resolution. However, simple text works better!
5. Cost: \$75 for a Matrix ad only, or \$50 with the purchase of any program ad. Please use our Ad Sales Sheet found at [tohsgirlsvolleyball.org](http://tohsgirlsvolleyball.org) to submit any Matrix Board ad.